



Winchester First
8th Annual Beer Cheese Festival
Saturday, June 11, 2016
www.beercheesefestival.com

DOWNTOWN BUSINESS BOOTH FORM

Business Name: _____ Phone: _____

Contact Name: _____

Address: _____
Street City State Zip

Website address or Facebook page: _____

Please indicate what products will be sold, or what booth will be used for: _____

OFFICIAL BEER CHEESE FESTIVAL GUIDELINES

- All Downtown Winchester businesses get a FREE booth space to sell and/or market their product or business.
- **Booths may not be given to a non-downtown business or group** unless prior approval is received by the Beer Cheese Festival Committee.
- All Booths must be set up and ready by 9:00am and must remain until the end of the festival at 5 pm.
- Keep in mind that several downtown streets will be closing at 6 am on the day of the festival, so plan ahead.
- Last year's festival brought approximately 10,000 to 15,000 people to the downtown area. This year's crowd is expected to be larger. WE ENCOURAGE YOU TO TAKE ADVANTAGE OF THIS OPPORTUNITY AND HOPE YOU MAKE LOTS OF MONEY!
- This festival was developed as an economic benefit to the Downtown Winchester Businesses and is a service of Winchester First, The Downtown Business Group, the City of Winchester, and many volunteers that care about the revitalization of Downtown.

Questions? Visit our website: www.beercheesefestival.com, or contact Rachel Alexander, Winchester First Director at Phone: 859-737-0923, or email: ralexander@winchesterky.com

Mail completed application to:
Winchester Beer Cheese Festival
PO Box 40
Winchester, KY 40392